

Connecticut Association of Student Councils

Connecticut student leaders will have the opportunity show their CASC pride by designing the state spirit logo to be used for the 2019-2020 school year on t-shirts, pins, flyers, and social media outlets in addition to used for CASC regional and national branding. The winning submission will be voted on at the 2019 Adventures in Leadership Spring Conference.

The student with the winning design will get free attendance at the Fall Leadership Conference.

Guidelines:

- 1. Concepts of leadership and professionalism should be integral to the designing of the logo.
- 2. The design must::
 - a. have reference to Connecticut.
 - b. incorporate the phrase "CASC" or "Connecticut Association of Student Councils"
 - c. include the school year "2019-2020" (or a derivative)
 - d. grab attention, show originality and be creative
- 3. Be sure to include a brief explanation with the submission.
- 4. The design may be any shape but remember it may be used on a variety of medium.
- 5. Designs may be computer-generated or hand-drawn by the STUDENT. Designs may not be done professionally by an outside source.
- 6. The Design CANNOT violate copyright laws or include copyrighted/watermarked logos, quotes or images.
- 7. The design must be submitted digitally, with the contestant's name, school, and advisor included.
- 8. Failure to follow these guidelines will result in disqualification.
- 9. CASC reserves the right to make any changes to the design which may conflict with its production.
- 10. All designs become the property of Connecticut Association of Student Councils. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to Connecticut Association of Student Councils.

DEADLINE FOR SUBMISSIONS: FRIDAY, APRIL 19, 2019